

FAIR FOR LIFE AND

JACARANDAS – PUBLIC SUMMARY 2024

ABOUT FAIR FOR LIFE

Fair For Life (FFL) is an international certification programme that promotes fair trade, social equity, and environmental responsibility across global supply chains. It ensures that both producers and buyers commit to transparent, equitable, and sustainable practices. The certification supports local development projects, decent working conditions, fair pricing, and environmentally respectful production.

Through FFL, **a portion of the value generated by certified trade is channelled back to the producers** as Sustainable Development Funds (SDFs). These funds are collectively managed and used for community development, social infrastructure, and production improvements decided upon by local cooperatives in collaboration with partner companies.

OUR SUPPLY CHAIN AND PRODUCERS

February 2024 – January 2025



584

Producers involved



435

Participating employees



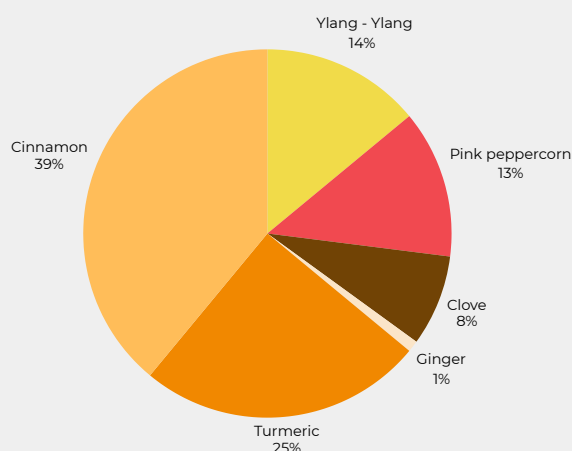
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Partner cooperatives and suppliers

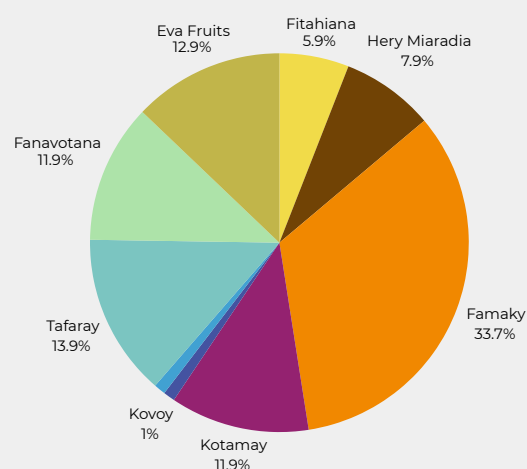
SUSTAINABLE DEVELOPMENT FUNDS GENERATED

Through the sales of certified products

BREAKDOWN BY PRODUCT



BREAKDOWN BY CO-OPERATIVE



FUND MANAGEMENT PROCESS



OBSERVED AND EXPECTED IMPACTS



Fitahiana Cooperative – Cinnamon

Project: Construction of storage warehouse

Direct beneficiaries: 21 producers

Location:

- Municipality: Miarovana Caroline
- District: Vatomandry
- Fokontany: Ambalamangahazo

Expected impacts:

- Better organisation of collection
- Reduced risk of contamination



Hery Miradia Cooperative – Clove

Project: Construction of storage warehouse

Direct beneficiaries: 12 producers

Location:

- District: Mahanoro
- Municipality: Betsizaraina
- Fokontany: Ambohitsara

Expected impacts:

- Better organisation of collection
- Reduced risk of contamination



Famaky Cooperative – Cinnamon

Project: Construction of transport boat

Direct beneficiaries: 25 producers

Location:

- District: Mahanoro
- Municipality: Betsizaraina
- Fokontany: Maromitety

Expected impacts:

- Reduced logistical difficulties
- Time saving for transport



Kotamay Cooperative – Ylang-Ylang

Project: Construction of water pump

Direct beneficiaries: 130 producers

Location:

- District: Nosy Be
- Municipality: Ambatozavavy, Bemanondrobe
- Fokontany: Ambatozavavy, Andranobe, Marokindro, Tanambao, Antafienambitry, Bemanondrobe

Expected impacts:

- Improved access to safe drinking water
- Time saving for residents collecting water



Kovoy Cooperative and Nosy Be Distillery – Ylang-Ylang

Project: Project by Fokontany, Purchase of kitchen equipment

Direct beneficiaries: 101 producers and 31 employees

Location:

- Municipality: Miarovana Caroline
- District: Vatomandry
- Fokontany: Ambalamangahazo

Expected impacts:

They will combine the 2024 fund with the 2025 fund for projects by Fokontany for the cooperative:

- Construction of toilets at the school level in Mont-Passot
- Shaft construction
- Installation of streetlights
- Purchase of kitchen equipment at the distillery



Fanavotana and Tafaray Cooperatives – Ginger/Turmeric

Project: Shaft Construction

Direct beneficiaries: 24 producers

Indirect beneficiaries: 296 households

Location:

- District: Brickaville
- Municipality: Andekaleka, Lohariandava
- Fokontany: Andekaleka, Lohariandava

Expected impacts:

- Improving access to safe drinking water
- Saves time and effort



Supplier Eva Fruits – Pink Peppercorn

Project: Purchase of production equipment for producers / Schooling of employees' children

Direct beneficiaries: 110 producers and 21 employees

Location:

- District: Tôlagnaro
- Municipality: Fort-Dauphin, Esaka
- Fokontany: Ampamakiambato, Enampasy

Expected impacts:

- Reduction of physical effort and working time
- Strengthening producers' incomes and autonomy
- Access to education for employees' children: purchase of school supplies and payment of registration fees

Thank you for your continued support.

By choosing Fair For Life certified products, you help strengthen fair, transparent, and sustainable value chains — improving the lives of producers and their communities across Madagascar.